



MARCH 1-4, 2026 | ORLANDO

Discover everything The ARA Show has to offer.

The ARA Show™ 2026 in Orlando is still about six months away, but it's never too soon to start checking out everything the 2026 show has to offer.

Details have just been released on the show website, which includes education session descriptions, networking event details and pricing, full show schedule and much more. Click the button below to view all the information about The ARA Show 2026.

Also, this is a great time to begin discussing the show with your rental customers to invite them to your booth as they begin planning for 2026.

[View Show Details](#)



BOOTH CONFIRMATIONS HAVE BEEN SENT

The ARA Show 2026 booth confirmations were recently sent out for all exhibiting companies. For additional information, click below to view the exhibitor rules and regulations.

[VIEW RULES AND REGULATIONS](#)



COMING SOON!! SERVICE KIT, PLANNER AND REGISTRATION

Watch for The ARA Show Planner and Exhibitor Service Kit coming this fall. These guides provide all the information about the show and everything you'll need as an exhibitor. Also, mark your calendar for Oct. 28, which is when registration will open for exhibitor booth personnel, IMRs and rental store attendees.



SHOWCASE YOUR BRAND AS A SPONSOR

Sponsorships are the perfect way to highlight your attendance at The ARA Show 2026. From networking events to unique ways to display your brand to new opportunities, you'll find what's right for your business at the show.

Some sponsorship opportunities are already sold out, so don't wait to lock in your choice. By sponsoring at The ARA Show, your company can achieve Platinum, Gold or Silver sponsor status based on your total sponsorship investment; receive the exclusive opportunity to reserve meeting space only available for sponsors; and qualify for advertising discounts.

[BECOME A SHOW SPONSOR](#)



BOOK YOUR ORLANDO HOTEL NOW

Rooms for both exhibitors and attendees can be booked through onPeak, the official hotel partner of The ARA Show. onPeak offers the best rates, flexibility to make changes, and the ability to book now, pay later.

More than 25 hotels are currently available to book. These range from hotels that are close to the Orange County Convention Center, North-South Building to those near theme parks and other attractions.

[BOOK YOUR HOTEL NOW](#)



BE ON THE LOOKOUT FOR SHOW SCAMS

Non-affiliated companies look to capitalize off those heading to the show with special deals and opportunities that are not connected with the show. These include hotel bookings, attendee lists, exhibitor services, advertising in publications and more. The only ARA partners that should contact you and are officially a part of the show are:

- onPeak for hotel reservations.
- *Rental Management* for advertising.
- Maritz Global Events for show registration.
- Freeman for exhibitor services.

If you have any concerns about the legitimacy of a company, contact ARA at 800.334.2177.

KEEP UP WITH THE LATEST UPDATES

Follow our social media channels for the latest news and information on The ARA Show 2026.

